



## National Association of FSA County Office Employees Publicity Committee

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April 15, 2024

National Chair  
Marcy Logan  
[marcy.logan@nascoe.org](mailto:marcy.logan@nascoe.org)

Northeast Area Chair  
Julie Viveiros  
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Northwest Area Chair  
Courtney Hansen  
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Midwest Area Chair  
Jamie Wegner  
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Southeast Area Chair  
Sammie Jo Lawless  
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Southwest Area Chair  
Kassie Keplinger  
[kassie.keplinger@nascoe.org](mailto:kassie.keplinger@nascoe.org)

The NASCOE Publicity Committee is pleased to announce the 2024 Cash Club Contest is now open through May 15, 2024! The NASCOE Publicity Committee will award a \$500 stipend to an eligible NASCOE member from each area to help defray the cost of attending the 2024 NASCOE Convention in the Quad Cities on August 7-10, 2024. Applicants must submit a one-page essay of 500 words or less discussing the following topic:

*“This year’s NASCOE Convention theme is ‘Head to the Heartland.’  
Please take this opportunity to explain what you think is the heart of NASCOE and how it applies to you.”*

### ELIGIBILITY

Applicants must be regular NASCOE members in good standing. Applicants must have never attended a NASCOE National Convention. Winners must attend the 2024 NASCOE Convention in the Quad Cities and be present for all general sessions and the awards banquet. Failure to meet the attendance requirement will result in forfeiture of the stipend and a full refund of \$500 will be required.

### ENTRIES

Applicants must submit a 500-word essay or less on this year’s topic. Essays must be submitted by **May 15, 2024** via email to [marcy.logan@nascoe.org](mailto:marcy.logan@nascoe.org). If an applicant has not downloaded the app, logged-in and registered, their application will not be considered.

### JUDGING

The judging panel will consist of Area Publicity Chairs. However, Chairs will not be allowed to judge entries from their respective area. Essays will be judged independently and scored on a scale of 1 to 20. Total scores from each judge will be added together to obtain a composite score for each essay. The highest scoring essay from each area will be declared a NASCOE Convention Cash Club winner. Ties will be broken by the National Publicity Chair. Winners will be notified by **June 1, 2024**.

### FUNDING AND RECOGNITION

Verification of hotel reservation and convention registration must be received by the National Publicity Chair no later than **July 7, 2024**. NASCOE Convention Cash Club recipients will be recognized at the awards banquet. Distribution of Convention Cash Club funds will occur following the convention.

### JUDGING PANEL

National Publicity Chair – Marcy Logan  
Northeast Area Publicity Chair – Julie Viveiros  
Northwest Area Publicity Chair – Courtney Hansen  
Midwest Area Publicity Chair – Jamie Wegner  
Southeast Area Publicity Chair – Sammie Jo Lawless  
Southwest Area Publicity Chair – Kassie Keplinger



THE 2024 NASCOE

# CONVENTION CASH CLUB



NEVER ATTENDED A  
NASCOE CONVENTION?!  
MEMBERS CAN WIN A  
**\$500** STIPEND TO HEAD  
TO THE HEARTLAND  
THIS AUGUST!

SUBMISSIONS  
DUE

**MAY  
15**



OFFICIAL RULES: [NASCOE.ORG/COMMITTEE/PUBLICITY](https://nascoe.org/committee/publicity)  
2024 NASCOE CONVENTION AUG 7-10, 2024