



National Association of FSA County Office Employees Membership Committee

NASCOE Membership Committee Exit Report 2023 National Convention College Station, Texas August 3-5, 2023

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We want to start off by thanking TASCOE and their members for putting on a great National Convention. We really enjoyed the accommodations, the activities and most of all, the opportunity to meet with our NASCOE family. Being able to rekindle old friendships and making new friends is what it is all about.

It was also exciting to have over 63 “first-timers” registered which exceeded last year’s number. We were pleased to see them getting involved and learning what NASCOE is all about. We all get re-energized every time we experience this.

During our breakout session on **August 3rd** there were 16 members in attendance. During this session, we recognized the 3 Area Membership Chairpersons in attendance as well as the two who have done such a great job throughout the year. We also recognized the Massachusetts Association who met the 100% membership plateau for fiscal year 2023.

Congratulations to Massachusetts on this great accomplishment.

We then reviewed and discussed multiple topics including:

- Where we were as far as membership %, where we are now, and where we are going from this day forward.
- We took a moment to review our membership statistics from 1984 as a snapshot in time of our history of membership. We then compared this to where we are currently, and discussed opportunities to get us where we need to be.
- We took a quick overview to the responsibilities of both the State Association Membership Chairpersons and State Treasurer and how they need to be working closely in the membership process.
- We discussed the NASCOE Dues Submission – working to timely and accurately submit states reports and dues.
- We reviewed the process of downloading and gaining access to the NASCOE App. This is a new to all of us and additional training for states is needed to better communicate with our members.
- We shared information and ideas that were discussed during membership calls, breakout sessions. Some of which were:
 1. Identifying the different ways states engage with their membership and potential members.
 2. Identifying reasons that a being a member of NASCOE is important.

3. Identifying struggles that states face in promoting, retaining, or engaging their members and how to overcome many of these items.
4. Identifying items that members feel should be priorities of NASCOE.

These topics generated a lot of discussion. We heard from members who are a part of their own state membership teams and the strategies that they have used to gain new members in their states. These discussions worked out great as we also had new membership chairpersons in the meeting who are planning ways to reach out to potential members.

There was also a lot of discussion concerning the NASCOE app. We encouraged those in attendance to contact their local Area Chairs or National Chairs when trying to clear up any concerns they may have. A challenge to get more members engaged in the NASCOE app for the states and areas will be discussed and announced soon.

During our breakout session on **August 4th** there were 14 members in attendance. During this session we reviewed and discussed:

- The NASCOE Membership Awards and the applicable eligibility requirements and deadline to submit the award requests (June 15th). Membership Chairs were encouraged to submit information for eligible members throughout the year. This process has been made much simpler through the NASCOE website under “Membership”.
- The NASCOE Memorial submission forms and applicable deadline (July 1st). These are also to be submitted throughout the year with the new process in place.
- The NASCOE Membership Toolkit. There are multiple items that are available for use in membership recruitment (including NASCOE Jump Teams). These are found on the NASCOE website under the membership icon including the new fact sheet and soon to be updated NASCOE brochure. We hope to have the new brochure vetted and available soon after the organizational meeting this September.
- Recruitment items as well as tips and strategies for membership recruitment and in-person membership recruitment visits.
- Membership application items. We provided multiple examples of various states application packages for states to review and make use of.
- Ways of how to add value to your association. These included understanding the purpose & mission of NASCOE, establishing relationships with SED, STO and STC, empowering members by giving them responsibilities (after giving them the necessary tools and training of their responsibilities) and developing goals for their states.

Many of these items were provided by current Membership Chairs from various states and we feel that this will give all states additional ideas on how to grow membership.

In discussing the awards that were presented this year, it was reported that we had received the following submissions from states for the 2022-2023 year:

- 58 submissions from 11 states for those eligible for the Honorary Life Membership Award (See Exhibit A).

- 8 submissions from 4 states for counties eligible for the consecutive year's membership awards (See Exhibit B).
- 72 submissions from 9 states for individuals eligible for the consecutive year's membership award (See Exhibit C).

The group then discussed and made some recommendations for membership teams to consider:

For the State Associations:

- States membership chairs and the state board should discuss and establish their membership goals for 2022-2023. They should then monitor these goals throughout the year and update their plan accordingly.
- States are encouraged to continue developing working relationships with their State Offices. State Associations should encourage their state office to have state association membership packages provided to all new co-workers when they come on board as well as periodic meetings (monthly or quarterly) with the state association.
- States need to update their state directories when changes occur and report them to their Area Executive Committeepersons so that proper contact information is readily available to all committee members and officers (state, area and national).
- States should make use of the availability of "Microsoft Teams." This tool could be used between their in-person meetings for continued communication between association officers, board, committeepersons, and members. All NASCOE representatives have access to TEAMS and can set up a meeting for states when needed.

For the NASCOE Membership Committee:

- The NASCOE Membership Committee should continue to make necessary updates to current membership recruiting tools to reflect NASCOE accomplishments.
- Area Membership Chairpersons should hold quarterly meetings with their respective State Membership Chairpersons to discuss ideas of recruitment and what activities are working in their states.
- NASCOE Officers and Committee Chairpersons should work to provide additional information and reminders through the new NASCOE App to encourage better communication with membership.
- Provide tips, strategies, and videos on membership recruitment.
- NASCOE Jump Teams be made available to states where necessary.

During the convention, it was announced that Massachusetts had won the 2022-2023 Membership Drive Contest presented by Dillard Financial Solutions as they had increased their membership by 57.14% for the year. Congratulations Massachusetts!

Membership Recruitment is Crucial. With our current membership at 70%, we have a long road ahead of us. We reviewed and discussed many ideas from those in attendance on how to better recruit members. Everyone must be prepared to share their own NASCOE story with those who are not members. We would like to encourage everyone to BE ACTIVE!

As we enter 2022-2023 as the NASCOE Membership Committee, we must re-double our efforts in working with State, Area, and National representatives in promoting and growing NASCOE. Just as we saw how ideas being shared and a little competition helped to increase the number of persons contributing to the PAC fund while here at the NASCOE Convention, we need to do the same with membership.

Those in attendance feel that although we have seen a decline in our membership in the past, with upcoming state meetings and conventions, we are now being given opportunities to share our NASCOE experiences with one another in person. Be prepared and share!

In closing, Emilee and I want to thank the members of the NASCOE Membership Committee for their dedication to NASCOE and its members. We would also like to thank NASCOE President, Marcinda Kester, for the honor to serve as the Co-chairs of the NASCOE Membership Committee. We sincerely appreciate the NASCOE Officers, members of the Executive Committee and the National Committee Chairpersons for their support of NASCOE.

Respectfully Submitted,

Emilee Seier

Glenn Thomas

NASCOE Membership Committee Co-Chairs

EXHIBIT A

HONORARY LIFE MEMBERSHIP AWARDED 2023

<u>Last Name</u>	<u>First Name</u>	<u>State</u>	<u>AREA</u>
Andres	Carolyn	KS	SWA
Aspinwall	Nadine	IN	MWA
Becker	Jane	KS	SWA
Breth	Anita	KS	SWA
Brown	Kelli	SC	SEA
Butler	Mark	IN	MWA
Chastain	April	FL	SEA
Clark	Tammy	KS	SWA
Eaves	Mike	NC	SEA
Gray	Tina	SC	SEA
Harris	Kathy	IN	MWA
Hellbush	Marianne	NE	NWA
Hiatt	Cheryl	KS	SWA
Hobson	Troy	IN	MWA
Holck	David	NY	NEA
Hudson	Robin	SC	SEA
Hunter	Hugh	FL	SEA
Jacquinet	Judith	KS	SWA
Johnson	Sandra	KS	SWA
Kane	Marijo	IN	MWA
Kizer	Kimmi	SC	SEA
Krause	Julie	NE	NWA
Lary	Chris	VT	NEA
Lucas	Barbara	IN	MWA
Machacek	Barb	NE	NWA
Mitchell	Theresa	SC	SEA
Morrical	Carla	KS	SWA
Nelson	Barb	NE	NWA
Nemechek	Shannon	KS	SWA
Nettles	Jack	SC	SEA
Ochs	Kevin	KS	SWA
Osborn	Terri	KS	SWA
Osborn	Debra	KS	SWA
Powell	Jamie	KS	SWA
Radcliffe	Shelly	KS	SWA
Rajewski	Mary	KS	SWA
Redding	Ladonna	IN	MWA
Reinohl	Sandy	IN	MWA
Rohde	Diana	KS	SWA
Ruff	Harold	SC	SEA
Sanders	Joan	KS	SWA
Schilling	Lucinda	KS	SWA
Schmidt	Judith	KS	SWA

<u>Last Name</u>	<u>First Name</u>	<u>State</u>	<u>AREA</u>
Schmidt	Kimberly	KS	SWA
Schotte	Kelly	KS	SWA
Sloan	Ross	KS	SWA
Sweatman	Theresa	SC	SEA
Tholen	Phyllis	KS	SWA
Thompson	Dawn	KS	SWA
Tomlinson	Bubba	FL	SEA
Turbett	Daneice	IN	MWA
Turner	Jayne	KS	SWA
Van Hoose	Mark	OH	MWA
Venard	Annette	KS	SWA
Westerman	Michael	KS	SWA
Wilkerson	Patricia	AL	SEA
Wilson	Martin	MN	MWA
Wolfe	Lisa	KS	SWA

EXHIBIT B

(FY 2023)100% Cumulative Years Membership Awards

Area	County	Years of 100% Membership	Years
Midwest	Caldwell, MO	40 Years of 100%	1981-2021
Northwest	Clark, SD	60 Years of 100%	1963-2023
	Corson, SD	60 Years of 100%	1963-2023
	Gregory, SD	60 Years of 100%	1963-2023
	Roberts, SD	60 Years of 100%	1963-2023
	Tripp, SD	60 Years of 100%	1963-2023
Southeast	Hampton, SC	35 Years of 100%	1987-2023
Southwest	Sevier/Piute, UT	35 Years of 100%	1988-2023

EXHIBIT C**(FY2023) 100% Consecutive Year Membership Awards**

Area	State	Name	Beginning Year	50 + YR	40 YR	35 YR	30 YR	25 YR
Northwest	NE	Barb Campbell	1984		1			
	NE	Bruce Solkko	1999					1
	NE	Lorrie Robinson	1994				1	
	NE	Ann Keller	1984		1			
	NE	Sandy Orr	1999					1
	SD	Jill Perman	1997					1
	SD	Lisa Odenbach	19992				1	
	SD	Gail Huwe	1987			1		
	SD	Brenda Kennedy	1987			1		
	SD	Cheryl Baxa	1987			1		
	SD	June Huston	1987			1		
	SD	Christi Borgers	1992				1	
	SD	Karen LuFurge	1987			1		
Midwest	IA	Judy Dameron	1986			1		
	IN	Mark Butler	1985			1		
	IN	Beth Gudorf	1988			1		
	IN	Janelle Shanes	1988			1		
	IN	David Poling	1998					1
	IN	Amy Barber	1988			1		
	IN	Tom Saggars	1988			1		
	MO	Tony Francis	1993				1	
	MO	Barbara Erickson	1988			1		
	MO	Angela Morgan	1993				1	
	MO	Douglas Scott	1993				1	
	MO	Karen Stilling	1993				1	
	MO	Drew Parmley	1998					1
	MN	Stacey Roeman	1986			1		
	MN	Jennifer DeCraner	1997					1
	MN	Cindy Dierks	1986			1		
	MN	Jean Johnson	1990				1	
	MN	Brenda Mass	1982		1			
	MN	Pani Zibell	1986			1		
	MN	Amy Kerns	1987			1		
	MN	Nicki Miranowski	1992				1	
	MN	Jacqueline Zammert	1985			1		

Southwest	KS	Judy Jacquinot	1962	1					
	OK	John Mark Ard	1992				1		
	OK	Angie Bierman	1999					1	
	OK	Mary Ann Boyer	1991				1		
	OK	Dave Buffington	1989				1		
	OK	Marlis Calkins	1996					1	
	OK	Jonni Cinnamon	1998					1	
	OK	Jodi Crippen	1986			1			
	OK	Kevin Dale	1988			1			
	OK	Charlotte Dugan	1983		1				
	OK	Sherry Givens	1982		1				
	OK	Tammy Griffin	1998					1	
	OK	Kevin Hart	1991				1		
	OK	Kelly Hunt	1985			1			
	OK	Mark Jackson	1990				1		
	OK	Natalie Johnson	1996					1	
	OK	Alberta Kahle	1988			1			
	OK	Gina Loar	1983		1				
	OK	Michael Milner	1991				1		
	OK	Renee Payette	1988			1			
	OK	Dwight Richmond	1987			1			
	OK	Jerry Robinson	1986			1			
	OK	Robin Ross	1986			1			
	OK	Debra Seifried	1989				1		
	OK	Misty Springer	1992				1		
	OK	Susie Thompson	1982		1				
	OK	Paul Toon	1990				1		
	OK	Kelly Trammell	1989				1		
	OK	Deidra Vandevier	1987			1			
	OK	Susan Vaughn	1996					1	
	OK	Shannon Wofford	1992				1		
	UT	Paul Pace	1983		1				
	UT	Bruce Lundquist	1986			1			
	UT	Douglas Christensen	1988			1			
	UT	James Hall	1992				1		
Southeast	SC	Tina Jennings	1987			1			
	SC	Nancy Meyer	1997					1	
Totals				1	8	29	21	13	72