



National Association of FSA County Office Employees Committee Name

National Chair
Dawna Hines, TX
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NEA Chair
Julie Viverios

NWA Chair
Cheyenne Osmundsen

MWA Chair
Logan McGhee

SEA Chair
Sammie Jo Lawless

SWA Chair
Leslie Leyba

2023 Publicity Committee National Convention Exit Report College Station, TX August 2-5, 2023

Present: Dawna Hines, National Publicity Committee Chair
Leslie Leyba Publicity Chair-SWA

I have been honored to serve as your NASCOE publicity chair for the last year. I have learned a lot and I would like to thank everyone for their help, patience, and guidance. It has been an honor to work alongside some very dedicated NASCOE family.

After meeting in our breakout publicity sessions and receiving feedback, we refined what members would like to accomplish in the new year. The main priority will be member engagement using the NASCOE App. The NASCOE App was purchased so only members receive the information that NASCOE shares.

We also identified some struggles of reaching members on social media and email. A solution could be to provide guidance to Area chairs and states as they build their social media pages and email address lists to engage members so that each Area and state can communicate efficiently.

I would like to recognize the publicity chairs that have helped out this year.
Julie Viverios-NEA
Cheyenne Osmundsen-NWA
Logan McGhee-MWA
Sammie Jo Lawless-SEA
Leslie Leyba-SWA

It's been a privilege to serve you over the last year and I've been thankful for this opportunity. I look forward to a new year and new challenges.

I ask that our report be submitted as filed.

Dawna Hines
NASCOE Publicity Chair