## **Membership Drive Contest**

Dillard Financial Solutions, Inc., our Benefits Provider, is offering a special membership drive for 2016 and beyond. The state with the highest increase in new members, including associate membership, from **July 1 to June 30** of each year will receive a \$1,000 award sponsored by Dillard Financial Solutions, Inc. The state president will receive a plaque on behalf of his or her state association, presented by the NASCOE President at the National Convention. A traveling trophy will also be presented to the state to have for a year. Each year the winning state will have their name engraved on the trophy. States are ineligible for the contest in any dues year in which they received a NASCOE Jump Team assistance with their membership drive.

The percentage of increased new membership will be calculated as followed. Each regular member will earn one point. Each associate member will earn half a point.

Total Regular Members as of June 30 <sup>th</sup> (100)	100
Total Associate Members as of June 30 <sup>th</sup> (21)	10.5
Additional Regular Members gained July 1st to June 30	<sup>th</sup> (5) 5
Additional Associate Members gained July 1st to June 3	30 <sup>th</sup> (2) <u>1</u>
	116.5

Total additional member points (6) divided by total points on June  $30^{th}$  (110.5) times 100 = 5.43% increase for contest consideration. **Dues must be postmarked** by July  $10^{th}$  of the current year to be eligible for the contest.