

## ***Candidacy Announcement for SWA Executive Jay Goff***

Dear Southwest Area NASCOE Members,

I wish to announce my candidacy for the position of Southwest Area Executive.

Serving as the SWA Executive for the past six months has been a great experience. It's hard to describe the experience in just a few short paragraphs, but the relationships and perspective will last a lifetime. I'm very thankful and fortunate to have Kristal Jackson on the team, she is huge asset to our area in the continued development of comprehensive efforts for FSA and agriculture in general.

That being said I have things I like to focus on:

- Collaboration – This agency and association have been blessed with very talented people and I believe in the collective effort of many can be beneficial in attaining our objectives.
- Outreach – I believe we can empower our associations/membership to help educate/change the perception of the agency in the public's eye as well as its effectiveness for our producers and their representative organizations. Currently, OKASCOE, CASCOE, and KASCOE have been active in developing the SWA Outreach Initiative.
- NAFEC – promote membership by our current FSA county office employees and COC members across the Southwest Area.
- Communication – maintain an open line of communication to collaborate efforts and knowledge.

My involvement within my state association started with a nomination by a co-worker at the state convention my first year as a CED, obviously I haven't looked back since. I appreciate all of the support along the way and encourage those not currently involved to step out of your comfort zone and you will make a positive difference.

Your support and consideration is greatly appreciated!

Sincerely,

Jay Goff